

ABOUT YOU!



BIO TEMPLATE AND GUIDE FOR WEBSITES, BLOGS AND ONLINE PERSONAL PROFILES. THIS GUIDE WAS WRITTEN FOR OUR HOUSE/PET SITTING & TRAVEL COMMUNITY, BUT CAN BE ADAPTED FOR DIFFERENT USES.

HEADLINE EXAMPLE:

'ANIMAL LOVING ADVENTURER '

First two or three sentences, start with a story: what's your 'why'?

e.g. For as long as I can remember, I've grown up with dogs - I think I love them more than people! While I travel the world though, I can't have a pet of my own, so I want to give that love to your pet while you're not home :)

Next, add a little about who you are: what do you do for work, where are you from, what are your personal attributes?

e.g. I'm a teacher from Australia and I have been working in the UK for one year now.

I have been house sitting in London for the past two months, but have cared for animals all my life. I am active and especially love exploring with my new furry friends - we go on many walks a day. I enjoy spending my spare time exploring the city's markets, blogging and reading.

Finally, what are your sitting credentials?

e.g. I'm so proud of my 5-star reviews and am passionate about taking care of your pets and house as if they were my own. Find out more about me here [insert URL].

Remember, you can keep your bio short and sweet. It doesn't need to be an essay :)

Stick to the main points:

1. Who you are - how would your friends describe your positive traits?
2. What should people know about you (your work, personality, hobbies)?
3. Where are you now, where are you planning to be soon?
4. 'Why' do you want to house and pet sit: make this personal and meaningful. Your 'why' is everything and is what will resonate with others.
5. How can someone find out more about you? (do you have a blog or social media you can link to?)

And be sure to add photos + reviews, even if the reviews are personal or from AirBnb!

want extra help?

If you would like professional support with your bio or getting noticed, we can help. Get in touch for a free consultation and quote on:

- Professional editing of your bio or application
- Development of a video bio to get you really noticed!
- Professional copy editing for websites or social media
- Storytelling or business engagement coaching
- Business communication planning

Find out more: exhalemediagroup.com or email info@exhalemediagroup.com

Get to know us: [YouTube.com/TravelLiveLearn](https://www.youtube.com/TravelLiveLearn)